

## DEVELOPMENT OF MEDICAL TOURISM

## Mustafoeva Zarnigor Muminovna Shokirova Munisa Kaxramon qizi

3rd year student of the Higher Nursing Faculty Samarkand State Medical Institute, Uzbekistan,





The article deals with the professional ethics of doctors and its influence on the development of medical tourism. The aim of the research is that the human resources are an important feature – the people in carrying out their tasks are investing in the production process of medical services not only their strength, but also intellectual and spiritual capabilities. It emphasizes the need to develop their own ethical standards, reflecting the care of doctors about the interests of patients.



## **Key words:**

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Medical tourism is an international phenomenon where some tourists travel long to reach treatment-therapeutic services because of high expenses, long waits, lacking in insurance, and applying services and insufficient access to health services in the destination. This industry, now, by making 60 billion dollars annually in international level, has been considered as one the most profitable markets and the number of countries to provide facilities and treatment services for foreign tourists tend to increase. Medical tourism refers to those who travel abroad for treatment. In the past, this usually applied to those who did not have access to home treatment for treatment at major medical centers in less developed countries than in less developed countries.

However, in recent years it may also appeal to those who travel to developing countries for cheaper medical treatments. Motivation can also be for medical services that are not available in the home country or without a license: There are differences between medical agencies (FDA, EMA, etc.) in the world, whether the drug is approved in their own country or not . In Europe, too, although therapy protocols can be approved by the European Medical Agency (EMA), the same countries have their own review bodies to assess whether the same therapy protocol is "cost-effective" (i.e., NICE by the NHS). ), so patients experience differences in therapy protocols, particularly in receiving these medications, which can be partially explained by the financial strength of this Health System.

Medical tourism is often designed for surgical procedures (cosmetic or other methods) or similar treatments, but people also travel for dental tourism or maternity tourism. People with a rare disease can travel to countries that better understand treatment. However, almost all types of health care are available, including psychiatry, alternative medicine, healing treatments, and even funeral services. Health tourism is a broader term for travel that focuses on the use of medical treatments and health services.

It covers a wide range of health-oriented tourism, from prevention and treatment to rehabilitation and therapeutic travel. Health tourism is a relevant field. Our country can offer you highly qualified medical care at affordable prices. In Uzbekistan, there is no medical insurance and the service of citizens of the republic in the state hospitals is free of charge. Therefore, we recommend that you to get medical insurance in your country to avoid unnecessary expenses.

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So, if you decide to come to Uzbekistan for the treatment, be sure that here you will receive decent medical care at the most advanced standards and at affordable prices. Uzbekistan has long become a popular destination for dental treatment and prosthetics. In addition to a good basic school of dentistry, our specialists undergo internships in major international clinics in Europe and the United States. In particular, in Tashkent, there are a number of dental and orthodontic clinics that are equipped with the most modern equipment, have highly qualified personnel with knowledge of foreign languages.

They carry out an intensive exchange of know-how with leading foreign medical institutions. Uzbek folk medicine grew up on the teachings of Avicenna and, despite ancient traditions, is widely used today. Among the most popular procedures, the following are in particular demand: acupuncture (acupuncture), hirudotherapy (leech therapy), hijama (cupping acupuncture), mud therapy, hydrotherapy (water procedures), climatotherapy and various types of spa procedures.

Therefore, at the present time in all health organizations is implemented a system of quality management of medical care, which in addition to expert assessment of medical care includes assessing the level of satisfaction with medical care of patients. But the implementation of systems of quality management will not bring the desired result, if you do not change the fundamentals of the organization - a system of values, management style, problem-solving approaches, everything that is usually understood by the corporate culture.

The following to professional ethics contributes to the success of medical practice, the choice of methods and means of achieving these goals, elevates a person, creates a favorable psychological climate in the professional field that provides the moral health of the individual, the medical team and the entire professional community. Possession of professional ethics allows structurally understand the situation, the participants which are healthcare professionals and patients, health professionals and relatives of the patient, medical professional and his colleagues. In conclusion, we note that at present time professional standards are developing and improving, changing social relations. And in this new picture of the world than ever important to be able to respect the people around us as it is the main advantage of the professional ethics of representatives of the service sector and medicine.

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